



IPW

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number : 10/748,682 Confirmation No.: 1976
Applicant : Koningstein
Filed : 12/31/2003
Title : System and Method for Delivering Internet Advertisements that Change Between Textual and Graphical Ads on Demand by a User
TC/Art Unit : 3621
Examiner: : Unknown

Docket No. : 64557.000016 (GP-186-00-US)
Customer No. : **21967**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. §§ 1.97 and 1.98, and in compliance with the duty of disclosure set forth in 37 C.F.R. § 1.56, applicant is submitting herewith the attached Form PTO-SB/08A listing references for consideration and to be made of record herein by the U.S. Patent and Trademark Office in the above-captioned application.

Consideration of the foregoing plus the prompt return of a copy of the enclosed Form SB/08A with the Examiner's initials in the left column in accordance with MPEP 609 are respectfully requested.

In accordance with 37 C.F.R. § 1.97(b), this Supplemental Information Disclosure Statement is being submitted prior to a first Office Action on the merits. Therefore, it is believed that no fee is required for consideration of this information. However, in the event any fee is deemed

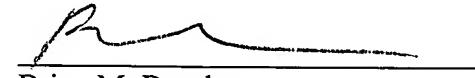
PATENT
64557.000016 (GP-186-00-US)

necessary, the Commissioner is authorized to charge the undersigned's Deposit Account No. 50-0206.

Respectfully submitted,

HUNTON & WILLIAMS LLP

By:



Brian M. Buroker
Registration No. 39,125

Hunton & Williams LLP
Intellectual Property Department
1900 K Street, N.W., Suite 1200
Washington, D.C. 20006-1109
(202) 955-1500

Dated: November 14, 2005

O
DEC 02 2005
100-1449AForm 1449A/PTO
Information Disclosure Statement by ApplicantINFORMATION DISCLOSURE
STATEMENT BY APPLICANT

(use as many sheets as necessary)

Application Number	10/748,682
Filing Date	12/31/2003
First Named Inventor	Koningstein
Art Unit	3621
Examiner Name	Unknown

Sheet	1	of	1	Attorney Docket Number	64557.000016 (GP-186-00-US)
-------	---	----	---	------------------------	-----------------------------

U.S. PATENT DOCUMENTS

*Examiner Initials	Cite No.	DOCUMENT NUMBER Number - Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		2002/0002509	01-03-2002	Wagorn et al.	
		2002/0026359	02-28-2002	Long et al.	
		2002/0046099	04-18-2002	Frengut et al.	
		2002/0165773	11-07-2002	Natsuno et al.	
		2002/0194062	12-19-2002	Linide	
		2002/198780	12-26-2002	Kawakami et al.	
		2003/0037334	02-20-2003	Khoo et al.	
		2003/0070167	04-10-2003	Holtz et al.	
		2003/0083937	05-01-2003	Hasegawa et al.	
		2002/0163372	08-28-2003	Kolsy	
		2003/0216963	11-20-2003	Ishiwaka et al.	
		2004/0054589	03-18-2004	Nicholas et al.	
		2004/0093620	05-13-2004	Iino et al.	
		2002/0184097	12-05-2002	Hijiri et al.	
		2004/0143843	07-22-2004	Khoo et al.	
		2004/0143499	07-22-2004	Dietsch et al.	
		2004/0054577	03-18-2004	Inoue et al.	

OTHER DOCUMENTS - NON-PATENT LITERATURE DOCUMENTS

*Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	TRANSLATION
		Chris Sherman, "Google Launches AdWords Select," February 20, 2002, 6 pages	

EXAMINER SIGNATURE	DATE CONSIDERED
--------------------	-----------------

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.